

# BUILD EUROPE 27

THINK LOCAL. BUILD GLOBAL.

## TERMS & CONDITIONS

Effective date: September 8, 2026 | BUILD Europe 27 - Cologne, Germany

### 1. About BUILD Europe 27

These Terms & Conditions apply to participation in BUILD Europe 27, organized personally by **Janine Ehrentraut** under the event name BUILD Europe 27 (the "Organizer"). The event is scheduled for June 29-30, 2027 in Cologne (Köln), Germany. Event details, schedules, speakers, experiences, and venue arrangements may be updated where reasonably necessary.

### 2. Tickets and Registration

Tickets and event add-ons are sold through Eventbrite. By purchasing a ticket or registering, you agree to these Terms & Conditions and to any applicable Eventbrite terms presented during checkout. You are responsible for providing accurate registration information and for safeguarding your ticket or confirmation.

### 3. Ticket Types and Optional Experiences

BUILD Europe 27 may offer General Admission, VIP admission, and optional add-on experiences such as a Welcome Rhine Cruise and a Kölsch Brewery Experience. The inclusions and pricing shown on the applicable Eventbrite listing at the time of purchase form part of the purchase description. Optional experiences may have separate capacity limits, booking deadlines, age, venue, operator, or participation requirements.

### 4. Refunds, Cancellations, and Changes

The refund policy displayed on the Eventbrite event listing at the time of purchase applies to the order, subject to mandatory consumer rights and Eventbrite's applicable organizer refund requirements. Where a no-refund policy is displayed, purchases are generally final except where a refund is required by applicable law or applicable Eventbrite rules, including qualifying event cancellation or non-performance circumstances. Refund requests should be made through Eventbrite or by contacting the Organizer.

### 5. Eventbrite Fees

Eventbrite may charge ticketing, service, payment-processing, or other fees. The treatment of those fees is governed by Eventbrite's applicable terms and refund rules. The amount and treatment shown at checkout control where applicable.

### 6. Ticket Transfers

Tickets may be transferable where permitted by the Organizer and Eventbrite. Any transfer must follow the applicable Eventbrite process or Organizer instructions. Resale, transfer, or use of tickets in a misleading, fraudulent, or unauthorized manner is prohibited.

### 7. Event Changes

The Organizer may make reasonable changes to the program, speakers, session order, schedule, venue arrangements, food and beverage offerings, or optional experiences due to availability, safety, operational needs,

circumstances outside the Organizer's control, or other legitimate reasons. A reasonable program change does not automatically entitle a participant to a refund unless required by the applicable refund policy or law.

## **8. Conduct and Admission**

Attendees are expected to behave professionally and respectfully toward other attendees, speakers, staff, venue personnel, sponsors, and partners. The Organizer may refuse admission or require a participant to leave where reasonably necessary for safety, unlawful conduct, harassment, disruption, fraud, or serious violation of event or venue rules, subject to applicable law.

## **9. Travel, Accommodation, and Personal Expenses**

Unless expressly included in the purchased ticket, travel, accommodation, visas, insurance, meals, local transportation, and personal expenses are the attendee's responsibility. Attendees should make their own travel arrangements and consider flexible or insured bookings where appropriate. The Organizer is not responsible for third-party travel or accommodation costs except where liability cannot legally be excluded.

## **10. Food, Beverage, and Accessibility**

Food, beverage, accessibility, allergy, or dietary requests should be communicated as early as possible. While reasonable efforts may be made to accommodate requests, availability cannot be guaranteed unless expressly confirmed. Attendees remain responsible for communicating serious allergies or accessibility needs to the relevant venue/operator where appropriate.

## **11. Photography, Video, and Media**

Photography and video may occur at BUILD Europe 27. Any use of identifiable attendee images for promotional purposes must comply with applicable law and the notices or permissions provided for the event. If you have concerns about appearing in event photography or video, contact the Organizer at [janine.ehrentraut@expreferral.com](mailto:janine.ehrentraut@expreferral.com) before the event or speak with event staff onsite.

## **12. Speakers and Information**

Presentations, discussions, networking conversations, and event materials are provided for general informational and educational purposes. They do not constitute legal, tax, investment, financial, or other regulated professional advice. Attendees should obtain appropriate independent advice before making business or investment decisions.

## **13. Third-Party Providers and Optional Activities**

Some event elements may be provided by independent venues, tour operators, cruise operators, restaurants, technology providers, or other third parties. Participation may also be subject to those providers' reasonable terms, safety instructions, capacity restrictions, or eligibility requirements. Nothing in these Terms excludes liability that cannot lawfully be excluded.

## **14. Intellectual Property**

Event branding, original materials, presentations, logos, graphics, and website content may be protected by intellectual property rights belonging to the Organizer, speakers, sponsors, or licensors. Attendees may not reproduce, sell, distribute, record, or commercially exploit protected event content without permission, except as allowed by law.

## **15. Privacy**

Personal information is handled in accordance with the BUILD Europe 27 Privacy Policy and, where Eventbrite is used, Eventbrite's applicable privacy terms. The Privacy Policy is intended to be available from the BUILD Europe

## **16. Force Majeure and Circumstances Beyond Control**

The Organizer will not be responsible for delay or failure caused by circumstances beyond reasonable control, such as severe weather, natural disaster, governmental restrictions, transport disruption, labor action, public-health measures, venue closure, or other extraordinary events, except to the extent applicable law or mandatory refund rules require otherwise. Where possible, reasonable efforts may be made to reschedule, relocate, modify, or otherwise address the affected event element.

## **17. Limitation of Liability**

To the maximum extent permitted by applicable law, the Organizer is not liable for indirect or consequential losses arising from attendance, non-attendance, third-party services, or personal business decisions made based on event content. Nothing in these Terms excludes or limits liability for fraud, intentional misconduct, death or personal injury caused by negligence where such exclusion is prohibited, or any other liability that cannot lawfully be excluded.

## **18. Consumer Rights**

Nothing in these Terms is intended to remove mandatory consumer rights that apply to you. For certain services related to leisure activities scheduled for a specific date or period, statutory withdrawal rights may be limited under applicable European consumer law. Whether a particular right applies depends on the transaction and applicable law.

## **19. Governing Law and Disputes**

These Terms are subject to any mandatory laws and consumer protections that apply to the event and the attendee. Because the Organizer is acting personally and the event is held in Germany, the precise governing-law, jurisdiction, and dispute-resolution rules may depend on the circumstances of the transaction and applicable law. Nothing in these Terms limits rights that cannot lawfully be waived.

## **20. Contact**

**Janine Ehrentraut / BUILD Europe 27**

Email: [janine.ehrentraut@expreferral.com](mailto:janine.ehrentraut@expreferral.com)